

# Public Health (Tobacco) Regulation 2009

[2009-294]



New South Wales

## Status Information

### Currency of version

Historical version for 1 December 2015 to 31 January 2016 (accessed 30 June 2024 at 1:39)

Legislation on this site is usually updated within 3 working days after a change to the legislation.

### Provisions in force

The provisions displayed in this version of the legislation have all commenced.

### Notes—

- **Does not include amendments by**  
*Public Health (Tobacco) Amendment (Prescribed Quantities) Regulation 2016 (17)* (LW 15.1.2016) (not commenced — to commence on 1.2.2016)

### Authorisation

This version of the legislation is compiled and maintained in a database of legislation by the Parliamentary Counsel's Office and published on the NSW legislation website, and is certified as the form of that legislation that is correct under section 45C of the [Interpretation Act 1987](#).

File last modified 15 January 2016

# Public Health (Tobacco) Regulation 2009



New South Wales

## Contents

<b>Part 1 Preliminary</b> .....	4
1 Name of Regulation .....	4
2 Commencement .....	4
3 Definitions .....	4
3A Exclusion from definition of “e-cigarette” in Part 3 of Act .....	5
<b>Part 2 Advertising on packaging</b> .....	5
4 (Repealed) .....	5
5 Certain advertising prohibited on package containing tobacco products .....	6
6 Advertising within package containing tobacco products .....	6
<b>Part 3 Advertising on premises</b> .....	6
<b>Division 1 (Repealed)</b> .....	6
<b>Division 2 General</b> .....	7
12A Exemption from section 9 .....	7
13 Section 10 applies only to retail premises .....	7
13A Exclusion from definition of “e-cigarette advertisement” .....	7
14 Advertisements in registered clubs prohibited .....	7
15 Display of retail prices of tobacco products .....	7
<b>Part 4 Health warnings and other notices</b> .....	8
16 Health warning at point of sale .....	8
17 Notice regarding sales to minors at point of sale .....	9

18 Statement to be displayed on vending machines.....	9
19 Statement as to point of sale of tobacco on retail premises.....	10
<b>Part 5 Miscellaneous</b> .....	10
20 Manner of giving notice of commencement of tobacco retailing .....	10
21 Penalty notice offences and penalties .....	10
22 Repeal .....	11
<b>Schedule 1 Tobacco health warnings (shops and vending machines)</b> .....	12
<b>Schedule 2 Notice regarding sales to minors</b> .....	12
<b>Schedule 3 Penalty notice offences</b> .....	12
<b>Schedule 4 Savings and transitional provisions</b> .....	13

# Public Health (Tobacco) Regulation 2009



New South Wales

## Part 1 Preliminary

### 1 Name of Regulation

This Regulation is the *Public Health (Tobacco) Regulation 2009*.

### 2 Commencement

This Regulation commences on 1 July 2009 and is required to be published on the NSW legislation website.

### 3 Definitions

(1) In this Regulation:

**package facing** means the surface (or any one of the surfaces) of a package whose area is greater than the area of any other of its surfaces.

**product line** means:

- (a) in relation to cigars—a kind of cigar distinguishable from other kinds by one or more of the following characteristics:
  - (i) its flavour,
  - (ii) its length or mass,
  - (iii) its tar content,
  - (iv) its country of origin,
  - (v) the number of cigars of that kind contained in the retail package in which they are sold, and
- (b) in relation to cigarettes—a kind of cigarette distinguishable from other kinds by one or more of the following characteristics:
  - (i) its brand name,
  - (ii) its flavour,

- (iii) its tar content,
  - (iv) the number of cigarettes of that kind contained in the retail package in which they are sold, and
- (c) in relation to block or loose leaf tobacco—a kind of tobacco distinguishable from other kinds by one or more of the following characteristics:
- (i) its flavour,
  - (ii) its tar content,
  - (iii) the mass of tobacco contained in the retail package in which it is sold.

**sales unit** means a receptacle, an area of shelving or any other thing from which tobacco products are dispensed when sold by retail, but does not include a tobacco vending machine.

**service area** means an area of a shop or retail premises to which members of the public do not ordinarily have access and from which sales of tobacco products are ordinarily effected.

**specialist tobacconist** means a person determined by the Director-General in accordance with the Act and this Regulation to be a specialist tobacconist for the purposes of clause 5 of Schedule 1 to the Act.

**the Act** means the [Public Health \(Tobacco\) Act 2008](#).

- (2) Without affecting the definition of **product line** in subclause (1), tobacco products are not distinguishable, for the purposes of that definition, by any feature of their packaging.
- (3) For the purposes of this Regulation, a package facing is visible if any part of it is visible.

**Note—**

**Package** is widely defined in section 4 (1) of the Act. It includes a box, carton, cylinder, packet, pouch and tin and a wrapping (other than a transparent wrapping).

- (4) Notes included in this Regulation do not form part of this Regulation.

### **3A Exclusion from definition of “e-cigarette” in Part 3 of Act**

For the purposes of paragraph (a) of the definition of **e-cigarette** in section 4 (1) of the Act, a device that is an authorised product (within the meaning of section 22 (4) of the Act) is excluded from the definition for the purposes of its application to Part 3 of the Act.

## **Part 2 Advertising on packaging**

### **4 (Repealed)**

## **5 Certain advertising prohibited on package containing tobacco products**

- (1) A person who causes or permits a tobacco product to be packed in a package that:
  - (a) contains any statement alluding to sporting, sexual or business success, or
  - (b) depicts, wholly or in part, people or cartoon characters, or
  - (c) depicts scenes or activities, or contains words, representations or illustrations, that have appeal to children or young persons, or
  - (d) displays any hologram,is guilty of an offence.

Maximum penalty: 20 penalty units.

- (2) Subclause (1) (b), in so far as it mentions depicting people, does not apply to packages containing cigars if the depiction was printed on packages of the same product line before 31 August 1999.

## **6 Advertising within package containing tobacco products**

- (1) If a package containing tobacco products also contains any tobacco advertisement, whether on the external or internal surfaces of the package, the advertisement must also display a health warning.
- (2) The health warning must:
  - (a) occupy at least one quarter of the area used (both for text and space) for the advertisement, and
  - (b) have a white background, and
  - (c) contain text in black characters as illustrated in Form 1 in Schedule 1 and maintain approximately the same proportions of character size and empty space as the illustrated form.
- (3) Subclause (1) does not apply to an advertisement printed only on the tobacco products inside the package concerned.
- (4) A person who causes or permits a tobacco product to be packaged in contravention of this clause is guilty of an offence.

Maximum penalty (subclause (4)): 20 penalty units.

## **Part 3 Advertising on premises**

### **Division 1**

#### **7-12 (Repealed)**

## **Division 2 General**

### **12A Exemption from section 9**

For the purposes of section 9 (2) (c) of the Act, the display of products or accessories that are authorised products (within the meaning of section 22 (4) of the Act) is exempt from section 9 of the Act.

### **13 Section 10 applies only to retail premises**

For the purposes of section 10 of the Act, premises are taken to be premises on which tobacco products, non-tobacco smoking products or smoking accessories are sold only if such products or accessories are sold by retail on the premises (regardless of whether such products and accessories are also sold otherwise than by retail).

### **13A Exclusion from definition of “e-cigarette advertisement”**

For the purposes of the definition of **e-cigarette advertisement** in section 15A (3) of the Act, a trademark or brand name of an e-cigarette where it appears on an e-cigarette or a package in which an e-cigarette is to be sold is excluded from the definition.

### **14 Advertisements in registered clubs prohibited**

The premises of a registered club (within the meaning of the [Registered Clubs Act 1976](#)), to the extent that they would not constitute a public place, are a prescribed place for the purposes of section 16 (1) of the Act.

### **15 Display of retail prices of tobacco products**

(1) For the purposes of section 16 (3) (e) of the Act, the retail prices of tobacco products may be displayed within a shop or other retail outlet from which tobacco products are sold, but only if all of the retail prices displayed for tobacco products are displayed in accordance with either of the following paragraphs (but not both):

- (a) price tickets that comply with subclause (2),
- (b) a single price board that complies with subclause (3).

(2) Price tickets:

- (a) must use only two colours—one for the ticket and one for the price, and
- (b) must not be coloured in fluorescent colours or in a more distinctive manner than price tickets used for other merchandise in the retail outlet, and
- (c) must not be highlighted by any lighting, and
- (d) must be no larger than 35 cm<sup>2</sup> in area, and
- (e) must contain lettering that is not more than 2 cm in height and not more than 1.5

cm in width, and

- (f) must not contain information other than the name of the product line, a bar code or other identifying codes, the price and a symbol indicating the country of origin, and
  - (g) must display the price and product name only once for each product line carried by the retailer, and
  - (h) must be attached to a sales unit, and
  - (i) must have no other article or thing attached to them, and
  - (j) must not be arranged with other price tickets so as to create an image or visual effect from the arrangement that would be incomplete if any one ticket were removed.
- (3) A price board:
- (a) must not contain information other than the names of the product lines and prices, and
  - (b) must be no larger than 2,000 cm<sup>2</sup> in area, and
  - (c) must have a black background with white lettering or a white background with black lettering (but not both), and
  - (d) must contain lettering that is not more than 2 cm in height and not more than 1.5 cm in width, and
  - (e) must display the price and product name only once for each product line carried by the retailer, and
  - (f) must be placed directly adjacent to a sales unit, and
  - (g) must have no other article or thing attached to it, and
  - (h) must not be highlighted by any lighting.

## **Part 4 Health warnings and other notices**

### **16 Health warning at point of sale**

- (1) In any shop or other retail outlet from which tobacco products are sold, the health warning illustrated in Form 1 in Schedule 1 must be conspicuously displayed at the point of sale of those products in the shop or other retail outlet.
- (2) Any health warning required by this clause must:
  - (a) be between 50 and 100 centimetres wide and have an area not less than 2,000



cm<sup>2</sup>, and

(b) have a white background, and

(c) contain text in black characters printed in the same case (upper or lower), and maintain approximately the same proportions of character size and empty space, as Form 1 in Schedule 1.

(3) The occupier of the shop or other retail outlet concerned is guilty of an offence if this clause is contravened.

Maximum penalty (subclause (3)): 25 penalty units.

### **17 Notice regarding sales to minors at point of sale**

(1) In any shop or other retail outlet from which tobacco products are sold, a notice regarding sales to minors must be conspicuously displayed at the point of sale of those products in the shop or other retail outlet.

(2) The notice must:

(a) be at least 15 cm high and at least 21 cm wide, and

(b) have a white background, and

(c) contain text in black characters in the form illustrated in Schedule 2 and maintain approximately the same proportions of character size and empty space as the illustrated form.

(3) The occupier of the shop or other retail outlet concerned is guilty of an offence if this clause is contravened.

Maximum penalty (subclause (3)): 25 penalty units.

### **18 Statement to be displayed on vending machines**

For the purposes of section 14 (2) of the Act, the prescribed form of statement is:

(a) a health warning that:

(i) has an area not less than 1,000 cm<sup>2</sup>, and

(ii) has a white background, and

(iii) contains text in black characters as illustrated in Form 1 in Schedule 1 and maintains approximately the same proportions of character size and empty space as the illustrated form, and

(b) a statement regarding sales to minors that:

(i) is at least 15 cm high and at least 21 cm wide, and

- (ii) has a white background, and
- (iii) contains text in black characters in the form illustrated in Schedule 2 and maintains approximately the same proportions of character size and empty space as the illustrated form.

**Note—**

The owner and lessee of a tobacco vending machine are each, by virtue of section 14 (1) of the Act, guilty of an offence if such a statement is not kept conspicuously displayed on the front of the machine.

**19 Statement as to point of sale of tobacco on retail premises**

- (1) A statement may be displayed in accordance with this clause at a shop or other retail outlet from which tobacco products, non-tobacco smoking products or smoking accessories are sold if:
  - (a) products other than tobacco products, non-tobacco smoking products or smoking accessories are also sold by retail from the shop or other retail outlet, and
  - (b) the shop or other retail outlet has more than one cash register.
- (2) The statement may include the following wording only on a sign no larger than 21 cm by 30 cm (A4):

Tobacco sold at this cash register only.
- (3) The lettering on the sign must be black on a white background and be no larger in size than 60 point type.
- (4) More than one sign referred to in subclause (2) may be displayed.
- (5) A health warning that complies with clause 16 (2) must also be displayed next to each sign referred to in subclause (2).

**Part 5 Miscellaneous**

**20 Manner of giving notice of commencement of tobacco retailing**

For the purposes of section 39 (2) of the Act, the manner of giving notice is by electronic communication in accordance with the relevant instructions on the website [www.licence.nsw.gov.au](http://www.licence.nsw.gov.au).

**21 Penalty notice offences and penalties**

- (1) For the purposes of section 50 of the Act:
  - (a) each offence created by a provision specified in Column 1 of Schedule 3 is prescribed as a penalty notice offence, and
  - (b) the penalty prescribed for each such offence is the amount specified opposite the

provision in Column 2 of the Schedule.

- (2) If the reference to a provision in Column 1 of Schedule 3 is qualified by words that restrict its operation to specified kinds of offences, an offence created by the provision is a prescribed penalty notice offence only if it is an offence of a kind so specified or committed in the circumstances so specified.

## **22 Repeal**

Division 1 of Part 3 is repealed on the repeal of section 16 (4) of the Act.

## Schedule 1 Tobacco health warnings (shops and vending machines)

(Clauses 6, 16, 18 and clause 2 of Schedule 4)

### Form 1

Smoking kills

Call the Quitline

137 848 or 13 QUIT

### Form 2

Smoking is addictive

Call the Quitline

137 848 or 13 QUIT

### Form 3

Need help to quit smoking?

Call the Quitline

137 848 or 13 QUIT

## Schedule 2 Notice regarding sales to minors

(Clauses 17 and 18)

### NOTICE

*Public Health (Tobacco) Act 2008*

SELLING TOBACCO PRODUCTS TO PERSONS UNDER 18 YEARS OF AGE IS A CRIMINAL OFFENCE

MAXIMUM PENALTY \$110,000

Report offences to the NSW Department of Health on 1800 357 412 or to your nearest police station.

NSW Department of Health

## Schedule 3 Penalty notice offences

(Clause 21)

<b>Column 1</b>	<b>Column 2</b>
<b>Provision</b>	<b>Penalty</b>
<b>Offences under the Act</b>	
Section 30 (1)	\$250
Section 30 (2)	\$250
Section 39 (1)	\$250
Section 46 (1)	\$250

## **Schedule 4 Savings and transitional provisions**

### **1 General requirements for display of tobacco products by specialist tobacconists from 1 July 2010 until 1 July 2013**

- (1) This clause applies on and from 1 July 2010 until 1 July 2013 to a person who is a specialist tobacconist.
- (2) A specialist tobacconist may display tobacco products and non-tobacco smoking products only in accordance with the following requirements:
  - (a) not more than one package for each product line of tobacco products and non-tobacco smoking products may be displayed,
  - (b) no cartons may be displayed,
  - (c) the total area of the package facings of tobacco products and non-tobacco smoking products displayed must be no more than 3 square metres,
  - (d) the display of tobacco products and non-tobacco smoking products must be at least 2 metres from any door or window that opens or looks out on to a public place.

#### **Note—**

Clause 5 (3) (b) of Schedule 1 to the Act provides that a specialist tobacconist does not commit an offence against section 9 of the Act by displaying tobacco products, non-tobacco smoking products or smoking accessories during the period of 3 years from 1 July 2010 until 1 July 2013 if those products and accessories are displayed in accordance with the regulations.

### **2 Health warning at point of sale**

- (1) This clause applies to a shop or other retail outlet from which tobacco products are sold during any period in which the occupier of the premises does not commit an offence against section 9 of the Act by displaying tobacco products on the shop or other retail outlet because of clause 5 of Schedule 1 to the Act.
- (2) If in the shop or other retail outlet to which this clause applies there is any sales unit adjoining or adjacent to an area to which the public has access and having transparent surfaces through which tobacco products may be seen by the public, a health warning in the form set out as Form 2 or Form 3 in Schedule 1 must be prominently displayed on a transparent surface that faces toward the area.
- (3) If two or more health warnings are required by subclause (2) in a particular situation, health warnings in the forms set out as Form 2 and Form 3 in Schedule 1 are to be displayed in equal or approximately equal numbers.
- (4) Any health warning required by this clause must:

- (a) be between 50 and 100 centimetres wide and have an area not less than 2,000 cm<sup>2</sup>, and
  - (b) have a white background, and
  - (c) contain text in black characters printed in the same case (upper or lower), and maintain approximately the same proportions of character size and empty space, as the relevant form in Schedule 1.
- (5) The occupier of the shop or other retail outlet concerned is guilty of an offence if this clause is contravened.

Maximum penalty (subclause (5)): 25 penalty units.

### **3 Applications for specialist tobacconists**

- (1) Despite clause 5 (5) of Schedule 1 to the Act, the Director-General may also make a determination under that subclause that a person is a specialist tobacconist for the purposes of that clause if the Director-General is satisfied that:
- (a) the person had entered into a binding lease or franchise agreement in respect of retail premises in the period from 25 March 2008 up to and including 24 December 2008 for the purpose of conducting the business of retailing tobacco products, and
  - (b) had commenced tobacco retailing before 25 March 2009, and
  - (c) for the period of 6 months after the person commenced tobacco retailing, that business conducted by the person had a gross turnover at least 80 per cent of which was obtained from the sale of tobacco products, non-tobacco smoking products or smoking accessories.
- (2) For the purposes of clause 5 (6) of Schedule 1 to the Act, the prescribed fee is \$250.
- (3) An application referred to in clause 5 (6) of Schedule 1 to the Act is to be made by electronic communication in accordance with the relevant instructions on the website [www.licence.nsw.gov.au](http://www.licence.nsw.gov.au).
- (4) Despite clause 5 (6) of Schedule 1 to the Act, an application referred to in that subclause may be made within 12 months after the commencement of section 9 of the Act.
- (5) Despite clause 5 (8) of Schedule 1 to the Act, a reference in that clause to the introduction date is to be read as a reference to the date of commencement of section 9 of the Act.