

# Government Advertising Regulation 2012

[2012-503]



New South Wales

## Status Information

### Currency of version

Historical version for 21 June 2013 to 15 August 2013 (accessed 18 July 2024 at 15:17)

Legislation on this site is usually updated within 3 working days after a change to the legislation.

### Provisions in force

The provisions displayed in this version of the legislation have all commenced.

### Authorisation

This version of the legislation is compiled and maintained in a database of legislation by the Parliamentary Counsel's Office and published on the NSW legislation website, and is certified as the form of that legislation that is correct under section 45C of the [Interpretation Act 1987](#).

File last modified 21 June 2013

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# Government Advertising Regulation 2012



New South Wales

## 1 Name of Regulation

This Regulation is the [Government Advertising Regulation 2012](#).

## 2 Commencement

This Regulation commences on 5 October 2012 and is required to be published on the NSW legislation website.

## 3 Definition

(1) In this Regulation:

**the Act** means the [Government Advertising Act 2011](#).

(2) Notes included in this Regulation do not form part of this Regulation.

## 4 Exemption from prohibition on political advertising

(1) Section 6 of the Act does not apply to any service announcements by or on behalf of the Electoral Commissioner or the Election Funding Authority.

(2) The Act (other than section 6 (1)) does not apply to any announcement or notice by or on behalf of a Royal Commission, a Special Commission of Inquiry or the Independent Commission Against Corruption.

## 5 Exemption of routine advertising from requirement for head of agency compliance certificate

(1) This clause applies to Government advertising campaigns (**routine campaigns**) where the cost of the campaign is not likely to exceed \$50,000 and the campaign principally involves the dissemination of any of the following:

(a) information about routine matters relating to the provision of services, including notification of service changes,

(b) information about requirements imposed on persons,

(c) community announcements or notices about community events or activities,

- (d) notices or announcements required to be made by or under any law,
  - (e) recruitment notices,
  - (f) government tender or procurement notices.
- (2) A routine campaign, and the Government agency concerned, are exempt from section 8 of the Act if:
- (a) the campaign is procured on behalf of the agency by a member of staff, or a member of staff who is a member of a class of members of staff, authorised in writing by the head of the agency, and
  - (b) the authorised officer is otherwise authorised to incur the expenditure on behalf of the agency, and
  - (c) the authorised officer certifies in writing, before or after the campaign begins, that the campaign:
    - (i) is a campaign to which this clause applies, and
    - (ii) complies with the Act, the regulations and the Government advertising guidelines, and
    - (iii) contains accurate information, and
    - (iv) is necessary to achieve a public purpose, and
    - (v) is an efficient and cost effective means of achieving that purpose.